

CLIN	Product Description	Number of Units	Action	New ESI Price
1001 IT Roleview Prime Reader				
ITROLER1	1001AA Prime Reader - 1 Seat	1	EPA Price Increase	\$5,714.35
ITROLER2	1001AB Prime Reader - 2 Seats	2	EPA Price Increase	\$5,168.77
ITROLER3	1001AC Prime Reader - 3 Seats	3	EPA Price Increase	\$4,594.46
ITROLER4	1001AD Prime Reader - 4 Seats	4	EPA Price Increase	\$4,594.46
ITROLER5	1001AE Prime Reader - 5 Seats	5	EPA Price Increase	\$3,733.00
ITROLER6	1001AF Prime Reader - 6 Seats	6	EPA Price Increase	\$3,733.00
ITROLER7	1001AG Prime Reader - 7 Seats	7	EPA Price Increase	\$3,733.00
ITROLER8	1001AH Prime Reader - 8 Seats	8	EPA Price Increase	\$3,733.00
ITROLER9	1001AJ Prime Reader - 9 Seats	9	EPA Price Increase	\$3,733.00
ITROLER10	1001AK Prime Reader - 10 Seats	10	EPA Price Increase	\$3,190.58
ITROLER25	1001AL Prime Reader - 25 Seats	25	Volume Discount	\$2,584.24
ITROLER50	1001AM Prime Reader - 50 Seats	50	Volume Discount	\$2,584.24

1002 IT Roleview Prime Member				
ITROLEM1	1002AA Prime Member - 1 Seat	1	EPA Price Increase	\$19,909.32
ITROLEM2	1002AB Prime Member - 2 Seats	2	EPA Price Increase	\$14,558.69
ITROLEM3	1002AC Prime Member - 3 Seats	3	EPA Price Increase	\$14,558.69
ITROLEM4	1002AD Prime Member - 4 Seats	4	EPA Price Increase	\$14,558.69
ITROLEM5	1002AE Prime Member - 5 Seats	5	EPA Price Increase	\$14,558.69
ITROLEM6	1002AF Prime Member - 6 Seats	6	EPA Price Increase	\$14,558.69
ITROLEM7	1002AG Prime Member - 7 Seats	7	EPA Price Increase	\$14,558.69
ITROLEM8	1002AH Prime Member - 8 Seats	8	EPA Price Increase	\$14,558.69
ITROLEM9	1002AJ Prime Member - 9 Seats	9	EPA Price Increase	\$14,558.69
ITROLEM10	1002AK Prime Member - 10 Seats	10	EPA Price Increase	\$14,558.69
ITROLEM25	1002AL Prime Member - 25 Seats	25	Volume Discount	\$13,064.76
ITROLEM50	1002AM Prime Member - 50 Seats	50	Volume Discount	\$13,064.76

1003 Forrester Leadership Boards (FLB)				
ITFLBM1	1003AA FLB Membership - 1 Seat	1	EPA Price Increase	\$28,284.64
ITFLBM2	1003AB FLB Membership - 2 Seats	2	EPA Price Increase	\$23,331.23
ITFLBM3	1003AC FLB Membership - 3 Seats	3	EPA Price Increase	\$23,331.23
ITFLBM4	1003AD FLB Membership - 4 Seats	4	EPA Price Increase	\$23,331.23
ITFLBM5	1003AE FLB Membership - 5 Seats	5	EPA Price Increase	\$20,387.91

ITFLBM6	1003AF	FLB Membership - 6 Seats	6	EPA Price Increase	\$20,387.91
ITFLBM7	1003AG	FLB Membership - 7 Seats	7	Volume Discount EPA GSA Discount	\$18,952.14
ITFLBM8	1003AH	FLB Membership - 8 Seats	8	EPA Price Increase	\$17,085.65
ITFLBM9	1003AJ	FLB Membership - 9 Seats	9	EPA Price Increase	\$17,085.65
ITFLBM10	1003AK	FLB Membership - 10 Seats	10	EPA Price Increase	\$17,085.65
ITFLBM25	1003AL	FLB Membership - 25 Seats	25	Volume Discount	\$15,792.56
ITFLBM50	1003AM	FLB Membership - 50 Seats	50	Volume Discount	\$15,792.56

1004		Reader Extension - M&S Insight for IT Professionals			
ITFLBMR1	1004AA	1 Seat Extension	1	EPA Price Increase	\$3,062.80
ITFLBMR2	1004AB	2 Seat Extensions	2	EPA Price Increase	\$2,743.84
ITFLBMR3	1004AC	3 Seat Extensions	3	EPA Price Increase	\$2,488.53
ITFLBMR4	1004AD	4 Seat Extensions	4	EPA Price Increase	\$2,488.53
ITFLBMR5	1004AE	5 Seat Extensions	5	EPA Price Increase	\$1,978.14
ITFLBMR6	1004AF	6 Seat Extensions	6	EPA Price Increase	\$1,978.14
ITFLBMR7	1004AG	7 Seat Extensions	7	EPA Price Increase	\$1,978.14
ITFLBMR8	1004AH	8 Seat Extensions	8	EPA Price Increase	\$1,978.14
ITFLBMR9	1004AJ	9 Seat Extensions	9	EPA Price Increase	\$1,978.14
ITFLBMR10	1004AK	10 Seat Extensions	10	EPA Price Increase	\$1,531.40
ITFLBMR25	1004AL	25 Seat Extensions	25	Volume Discount	\$1,349.55
ITFLBMR50	1004AM	50 Seat Extensions	50	Volume Discount	\$1,349.55

1005		Member Extension - M&S Insight for IT Professionals			
ITFLBME1	1005AA	1 Seat Extension	1	EPA Price Increase	\$11,012.34
ITFLBME2	1005AB	2 Seat Extensions	2	EPA Price Increase	\$8,018.95
ITFLBME3	1005AC	3 Seat Extensions	3	EPA Price Increase	\$8,018.95
ITFLBME4	1005AD	4 Seat Extensions	4	EPA Price Increase	\$8,018.95
ITFLBME5	1005AE	5 Seat Extensions	5	EPA Price Increase	\$8,018.95
ITFLBME6	1005AF	6 Seat Extensions	6	EPA Price Increase	\$8,018.95
ITFLBME7	1005AG	7 Seat Extensions	7	EPA Price Increase	\$8,018.95
ITFLBME8	1005AH	8 Seat Extensions	8	EPA Price Increase	\$8,018.95
ITFLBME9	1005AJ	9 Seat Extensions	9	EPA Price Increase	\$8,018.95
ITFLBME10	1005AK	10 Seat Extensions	10	EPA Price Increase	\$8,018.95
ITFLBME25	1005AL	25 Seat Extensions	25	Volume Discount	\$7,092.30
ITFLBME50	1005AM	50 Seat Extensions	50	Volume Discount	\$7,092.30

1006		FLB Extension - M&S Insight for IT Professionals			
ITMEM&S1	1006AA	1 Seat Extension	1	EPA Price Increase	\$12,706.54
ITMEM&S2	1006AB	2 Seat Extensions	2	EPA Price Increase	\$9,251.81
ITMEM&S3	1006AC	3 Seat Extensions	3	EPA Price Increase	\$9,251.81
ITMEM&S4	1006AD	4 Seat Extensions	4	EPA Price Increase	\$9,251.81
ITMEM&S5	1006AE	5 Seat Extensions	5	EPA Price Increase	\$9,251.81
ITMEM&S6	1006AF	6 Seat Extensions	6	EPA Price Increase	\$9,251.81
ITMEM&S7	1006AG	7 Seat Extensions	7	EPA Price Increase	\$9,251.81
ITMEM&S8	1006AH	8 Seat Extensions	8	EPA Price Increase	\$9,251.81
ITMEM&S9	1006AJ	9 Seat Extensions	9	EPA Price Increase	\$9,251.81
ITMEM&S10	1006AK	10 Seat Extensions	10	EPA Price Increase	\$9,251.81
ITMEM&S25	1006AL	25 Seat Extensions	25	Volume Discount	\$8,348.52
ITMEM&S50	1006AM	50 Seat Extensions	50	Volume Discount	\$8,348.52

1007		Usergroup - IT RoleView Primer Reader Seats w/ Analyst Inquiry			
ITUGINQ15	1007AA	1 - 15 Seats with 0 Event Tickets	15	Deleted	N/A
ITUGINQ25	1007AB	16 - 25 Seats with 1 Event Ticket	25	Deleted	N/A
ITUGINQ50	1007AC	26 - 50 Seats with 1 Event Ticket	50	Deleted	N/A
ITUGINQ75	1007AD	51 - 75 Seats with 1 Event Ticket	75	Deleted	N/A
ITUGINQ100	1007AE	76 - 100 Seats with 3 Event Tickets	100	Deleted	N/A
ITUGINQ150	1007AF	101 - 150 Seats with 3 Event Tickets	150	Deleted	N/A
ITUGINQ250	1007AG	151 - 250 Seats with 5 Event Tickets	250	Deleted	N/A
ITUGINQ500	1007AH	251 - 500 Seats with 10 Event Tickets	500	Deleted	N/A
ITUGINQ750	2007AI	501 - 750 Seats	750	Deleted	N/A
ITUGINQ1000	2007AJ	751 - 1000+ Seats	1000	Deleted	N/A
ITUGINQFLB	2007AK	IT FLB Seat Upgrade for User Group w/ Inquiry (No webinar)	1	Deleted	N/A

1008		Usergroup - M&S Insight for IT Professionals			
ITUGINQE15	1008AA	1 - 15 Seats	15	Deleted	N/A
ITUGINQE25	1008AB	16 - 25 Seats	25	Deleted	N/A
ITUGINQE50	1008AC	26 - 50 Seats	50	Deleted	N/A
ITUGINQE75	1008AD	51 - 75 Seats	75	Deleted	N/A
ITUGINQE100	1008AE	76 - 100 Seats	100	Deleted	N/A
ITUGINQE150	1008AF	101 - 150 Seats	150	Deleted	N/A

ITUGINQ250	1008AG	151 - 250 Seats	250	Deleted	N/A
ITUGINQ500	1008AH	251 - 500 Seats	500	Deleted	N/A

Attachment A)
 N00104-12-A-ZF41
 GS-35F-4900H
 P000003

GSA Part Number CLIN		Product Description	Number of Units	Action	New ESI Price	New Price Per Package
2001						
M&S Roleview Reader						
MSROLER1	2001AA	Prime Reader - 1 Seat	1	EPA Price Increase	\$5,972.79	\$5,972.79
MSROLER2	2001AB	Prime Reader - 2 Seats	2	EPA Price Increase	\$5,455.92	\$10,911.83
MSROLER3	2001AC	Prime Reader - 3 Seats	3	EPA Price Increase	\$4,852.89	\$14,558.68
MSROLER4	2001AD	Prime Reader - 4 Seats	4	EPA Price Increase	\$4,852.89	\$19,411.58
MSROLER5	2001AE	Prime Reader - 5 Seats	5	EPA Price Increase	\$3,934.01	\$19,670.04
MSROLER6	2001AF	Prime Reader - 6 Seats	6	EPA Price Increase	\$3,934.01	\$23,604.04
MSROLER7	2001AG	Prime Reader - 7 Seats	7	EPA Price Increase	\$3,934.01	\$27,538.05
MSROLER8	2001AH	Prime Reader - 8 Seats	8	EPA Price Increase	\$3,934.01	\$31,472.06
MSROLER9	2001AJ	Prime Reader - 9 Seats	9	EPA Price Increase	\$3,934.01	\$35,406.06
MSROLER10	2001AK	Prime Reader - 10 Seats	10	EPA Price Increase	\$3,190.58	\$31,905.75
MSROLER25	2001AL	Prime Reader - 25 Seats	25	Volume Discount	\$2,813.95	\$70,348.69
MSROLER50	2001AM	Prime Reader - 50 Seats	50	Volume Discount	\$2,813.95	\$140,697.38

2002						
M&S Roleview Member						
MSROLEM1	2002AA	Prime Member - 1 Seat	1	EPA Price Increase	\$21,153.65	\$21,153.65
MSROLEM2	2002AB	Prime Member - 2 Seats	2	EPA Price Increase	\$15,554.16	\$31,108.32
MSROLEM3	2002AC	Prime Member - 3 Seats	3	EPA Price Increase	\$15,554.16	\$46,662.48
MSROLEM4	2002AD	Prime Member - 4 Seats	4	EPA Price Increase	\$15,554.16	\$62,216.64
MSROLEM5	2002AE	Prime Member - 5 Seats	5	EPA Price Increase	\$15,554.16	\$77,770.80
MSROLEM6	2002AF	Prime Member - 6 Seats	6	EPA Price Increase	\$15,554.16	\$93,324.96
MSROLEM7	2002AG	Prime Member - 7 Seats	7	EPA Price Increase	\$15,554.16	\$108,879.12
MSROLEM8	2002AH	Prime Member - 8 Seats	8	EPA Price Increase	\$15,554.16	\$124,433.28
MSROLEM9	2002AJ	Prime Member - 9 Seats	9	EPA Price Increase	\$15,554.16	\$139,987.44
MSROLEM10	2002AK	Prime Member - 10 Seats	10	EPA Price Increase	\$15,554.16	\$155,541.60
MSROLEM25	2002AL	Prime Member - 25 Seats	25	Volume Discount	\$14,309.02	\$357,725.59
MSROLEM50	2002AM	Prime Member - 50 Seats	50	Volume Discount	\$14,309.02	\$715,451.18

2003						
Forrester Leadership Boards (FLB) - M&S Seats						
M&SFLBM1	2003AA	FLB Membership - 1 Seat	1	EPA Price Increase	\$29,720.40	\$29,720.40
M&SFLBM2	2003AB	FLB Membership - 2 Seats	2	EPA Price Increase	\$24,479.85	\$48,959.69
M&SFLBM3	2003AC	FLB Membership - 3 Seats	3	EPA Price Increase	\$24,479.85	\$73,439.54
M&SFLBM4	2003AD	FLB Membership - 4 Seats	4	EPA Price Increase	\$24,479.85	\$97,919.39
M&SFLBM5	2003AE	FLB Membership - 5 Seats	5	EPA Price Increase	\$21,536.53	\$107,682.64

M&SFLBM6	2003AF	FLB Membership - 6 Seats	6	EPA Price Increase	\$21,536.53	\$129,219.17
M&SFLBM7	2003AG	FLB Membership - 7 Seats	7	EPA GSA Discount	\$18,234.25	\$127,639.77
M&SFLBM8	2003AH	FLB Membership - 8 Seats	8	EPA Price Increase	\$18,234.25	\$145,874.02
M&SFLBM9	2003AJ	FLB Membership - 9 Seats	9	EPA Price Increase	\$18,234.25	\$164,108.27
M&SFLBM10	2003AK	FLB Membership - 10 Seats	10	EPA Price Increase	\$18,234.25	\$182,342.53
M&SFLBM25	2003AL	FLB Membership - 25 Seats	25	Volume Discount	\$17,084.69	\$427,117.15
M&SFLBM50	2003AM	FLB Membership - 50 Seats	50	Volume Discount	\$17,084.69	\$854,234.30

2004		Reader Extension - IT Insight for M&S Professionals				
M&SFLBMR1	2004AA	1 Seat	1	EPA Price Increase	\$2,765.21	\$2,765.21
M&SFLBMR2	2004AB	2 Seats	2	EPA Price Increase	\$2,481.64	\$4,963.28
M&SFLBMR3	2004AC	3 Seats	3	EPA Price Increase	\$2,233.45	\$6,700.35
M&SFLBMR4	2004AD	4 Seats	4	EPA Price Increase	\$2,233.45	\$8,933.80
M&SFLBMR5	2004AE	5 Seats	5	EPA Price Increase	\$1,772.46	\$8,862.31
M&SFLBMR6	2004AF	6 Seats	6	EPA Price Increase	\$1,772.46	\$10,634.78
M&SFLBMR7	2004AG	7 Seats	7	EPA Price Increase	\$1,772.46	\$12,407.24
M&SFLBMR8	2004AH	8 Seats	8	EPA Price Increase	\$1,772.46	\$14,179.70
M&SFLBMR9	2004AJ	9 Seats	9	EPA Price Increase	\$1,772.46	\$15,952.16
M&SFLBMR10	2004AK	10 Seats	10	EPA Price Increase	\$1,382.54	\$13,825.35
M&SFLBMR25	2004AL	25 Seats	25	Volume Discount	\$1,119.84	\$27,996.03
M&SFLBMR50	2004AM	50 Seats	50	Volume Discount	\$1,119.84	\$55,992.05

2005		Member Extension - IT Insight for M&S Professionals				
M&SFLBME1	2005AA	1 Seat	1	EPA Price Increase	\$9,677.65	\$9,677.65
M&SFLBME2	2005AB	2 Seats	2	EPA Price Increase	\$7,061.59	\$14,123.18
M&SFLBME3	2005AC	3 Seats	3	EPA Price Increase	\$7,061.59	\$21,184.76
M&SFLBME4	2005AD	4 Seats	4	EPA Price Increase	\$7,061.59	\$28,246.35
M&SFLBME5	2005AE	5 Seats	5	EPA Price Increase	\$7,061.59	\$35,307.94
M&SFLBME6	2005AF	6 Seats	6	EPA Price Increase	\$7,061.59	\$42,369.53
M&SFLBME7	2005AG	7 Seats	7	EPA Price Increase	\$7,061.59	\$49,431.11
M&SFLBME8	2005AH	8 Seats	8	EPA Price Increase	\$7,061.59	\$56,492.70
M&SFLBME9	2005AJ	9 Seats	9	EPA Price Increase	\$7,061.59	\$63,554.29
M&SFLBME10	2005AK	10 Seats	10	EPA Price Increase	\$7,061.59	\$70,615.88
M&SFLBME25	2005AL	25 Seats	25	Volume Discount	\$5,848.04	\$146,200.96
M&SFLBME50	2005AM	50 Seats	50	Volume Discount	\$5,848.04	\$292,401.93

2006		FLB Extension - IT Insight for M&S Professionals					
M&SMETT1	2006AA	1 Seat	1	EPA Price Increase	\$11,166.78	\$11,166.78	
M&SMETT2	2006AB	2 Seats	2	EPA Price Increase	\$8,147.99	\$16,295.98	
M&SMETT3	2006AC	3 Seats	3	EPA Price Increase	\$8,147.99	\$24,443.97	
M&SMETT4	2006AD	4 Seats	4	EPA Price Increase	\$8,147.99	\$32,591.95	
M&SMETT5	2006AE	5 Seats	5	EPA Price Increase	\$8,147.99	\$40,739.94	
M&SMETT6	2006AF	6 Seats	6	EPA Price Increase	\$8,147.99	\$48,887.93	
M&SMETT7	2006AG	7 Seats	7	EPA Price Increase	\$8,147.99	\$57,035.92	
M&SMETT8	2006AH	8 Seats	8	EPA Price Increase	\$8,147.99	\$65,183.91	
M&SMETT9	2006AJ	9 Seats	9	EPA Price Increase	\$8,147.99	\$73,331.90	
M&SMETT10	2006AK	10 Seats	10	EPA Price Increase	\$8,147.99	\$81,479.89	
M&SMETT25	2006AL	25 Seats	25	Volume Discount	\$7,053.55	\$176,338.76	
M&SMETT50	2006AM	50 Seats	50	Volume Discount	\$7,053.55	\$352,677.53	

2007		Usergroup - M&S RoleView Primer Reader Seats w/ Analyst Inquiry					
UGINQ015	2007AA	1 - 15 Seats with 0 Event Tickets	15	Deleted	N/A	N/A	
UGINQ025	2007AB	16 - 25 Seats with 1 Event Ticket	25	Deleted	N/A	N/A	
UGINQ050	2007AC	26 - 50 Seats with 1 Event Ticket	50	Deleted	N/A	N/A	
UGINQ075	2007AD	51 - 75 Seats with 1 Event Ticket	75	Deleted	N/A	N/A	
UGINQ100	2007AE	76 - 100 Seats with 3 Event Tickets	100	Deleted	N/A	N/A	
UGINQ150	2007AF	101 - 150 Seats with 3 Event Tickets	150	Deleted	N/A	N/A	
UGINQ250	2007AG	151 - 250 Seats with 5 Event Tickets	250	Deleted	N/A	N/A	
UGINQ500	2007AH	251 - 500 Seats with 10 Event Tickets	500	Deleted	N/A	N/A	
UGINQ750	2007AI	501 - 750 Seats	750	Deleted	N/A	N/A	
UGINQ1000	2007AJ	751 - 1000+ Seats	1000	Deleted	N/A	N/A	
UGINQFLB	2007AK	IT FLB Seat Upgrade for User Group w/ Inquiry (No webinar)	1	Deleted	N/A	N/A	

CLIN		Product Description	Quantity	Action	New ESI Price
3001					
Consumer Surveys					
NACT1	3001AA	North American (NA) Consumer Technographics	1	Volume Discount Available for Renewal Only	\$27,118.23
HCTD1	3001AB	Hispanic Consumer Technographics	1	Volume Discount Available for Renewal Only	\$23,929.69
ECTD1	3001AC	European Consumer Technographics — all countries Asia Pacific Consumer Technographics Global Consumer Technographics (NA, EU, AP, Hispanic)	1	Volume Discount	\$31,905.91
ACT1	3001AD		1	Volume Discount	\$39,481.41
GTDS1	3001AE		1	Volume Discount	\$76,574.18
NACT2+	3001AF	North American Consumer Technographics - Additional Seat	1	Volume Discount Available for Renewal Only	\$5,423.08
HCTD2+	3001AG	Hispanic Consumer Technographics Additional Seat	1	Volume Discount Available for Renewal Only	\$4,786.15
GSA Part Number	ESI CLIN	Product Description	Number of Units	Action	ESI Price
GLOTECHNO2+	3001AS	WORLD CONSUMER TECHNOGRAPHICS - ADDITIONAL SEAT (Must be purchased co-terminous with 1st Technographics SEAT) - Global Consumer Technographics (NA, Europe, AP, LA, Russia). Access to survey data sets, exclusive reports and deliverables, teleconferences, and unlimited data cuts. Also includes access to global data research. Additional seat(s) at same agency.	1	New Product	\$34,456.50
GLOTECHNO1	3001AT	WORLD CONSUMER TECHNOGRAPHICS - Global Consumer Technographics (NA, Europe, AP, LA and Russia). Access to survey data sets, exclusive reports and deliverables, teleconferences and unlimited data cuts. Also includes access to global data research. Initial Seat at agency.	1	New Product	\$157,925.63
NATECHNO2+	3001AU	AMERICAS CONSUMER TECHNOGRAPHICS ADDITIONAL SEAT (must be purchased co-terminous with 1st Technographics data seat) - North American Consumer Technographics. Access to survey data sets, exclusive reports and deliverables, teleconferences and unlimited data cuts. Also includes access to global data research. Additional seat(s) at same agency.	1	New Product	\$15,074.72
NATECHNO1	3001AV	AMERICAS CONSUMER TECHNOGRAPHICS - North American Consumer Technographics. Access to survey data sets, exclusive reports and deliverables, teleconferences and unlimited data cuts. Also includes access to global data research. Initial seat at agency.	1	New Product	\$37,327.88
CDPD	5001AC	Custom Data Project	1	New Product	\$8,392.95

CLIN	Product Description	Action	GSA Part Number
3001AH	European Consumer Technographics — all countries - Additional Seat	1	Deleted
3001AJ	Asia Pacific Consumer Technographics - Additional Seat	1	Deleted
3001AK	Global Consumer Technographics Additional Seat	1	Deleted
3001AL	NA Consumer Technographics - Technographic Reader	1	Deleted

CLIN	Product Description	Action	GSA Part Number
4001	Service Units		
4001AB	80 - 239 Service Units	N/A	SU80-239
4001AC	240 - 479 Service Units	N/A	SU240-479
4001AD	480 - 959 Service Units	N/A	SU480-959

5001	Project Consulting		
5001AA	Analyst	N/A	CONA
5001AB	Project	N/A	CONPM